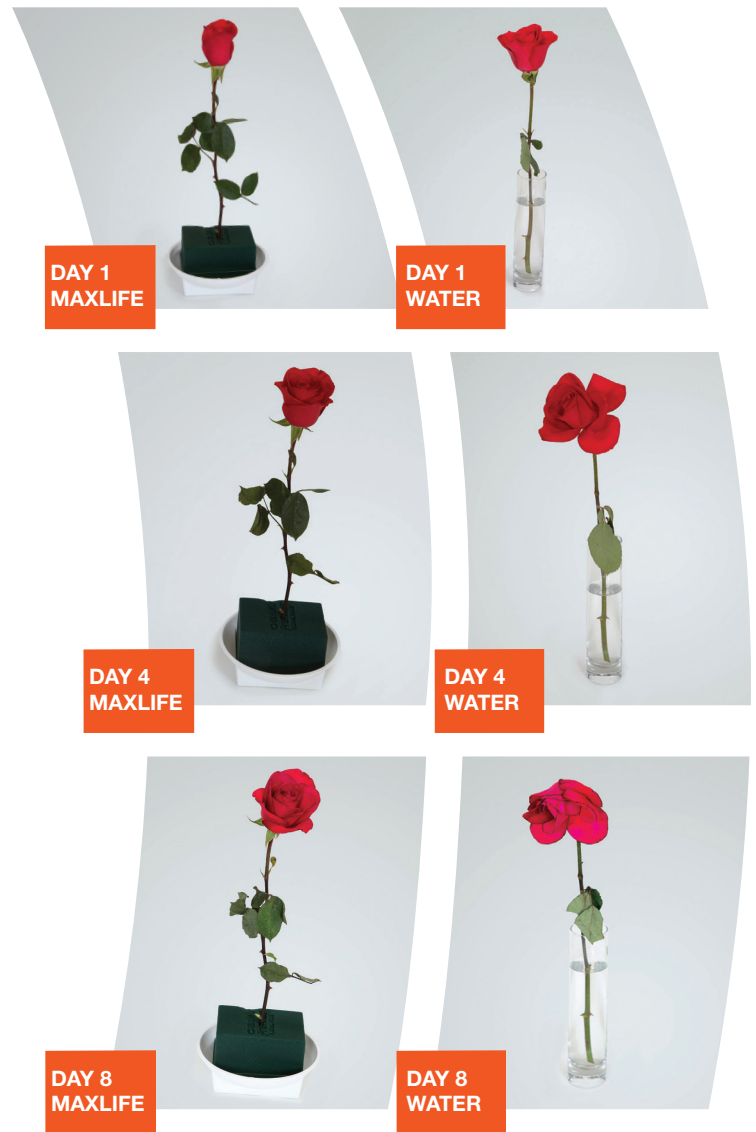


## No brown, no burn, no bend. NO KIDDING.

- Flowers live longer in OASIS<sup>®</sup> Floral Foam Maxlife than in any previous floral foam – up to 50% longer.
- OASIS<sup>®</sup> Floral Foam Maxlife is the first and only floral foam proven to provide as long, or longer, flower life than flowers in a vase of water.
- Prevents premature petal burn, wilting, browning and petal drop.
- Stops premature bent neck in flowers with soft stems.
- Stops leaves from premature yellowing, browning and falling off stems.
- Prevents stem burn.



## Improve the customer experience.

OASIS<sup>®</sup> Floral Foam Maxlife — it's in all of our 150+ floral foam shapes to ensure you get the maximum flower life.

See more results at our website, [www.oasisfloral.com/facebook](http://www.oasisfloral.com/facebook) and [www.oasisfloral.com/youtube](http://www.oasisfloral.com/youtube).



**Extend the life of your arrangement and your customer's enjoyment 50% longer!**



Retails for \$49.99  
Lasted 10 days  
Customer pays  
\$4.99 a day!



Retails for \$49.99  
Lasted 6 days  
Customer pays  
\$8.33 a day!



**For only 10¢ more, your arrangement will last 50% longer!**

Cost of 1 OASIS<sup>®</sup> Floral Foam  
Maxlife foam brick: \$0.65  
Cost of 1/2 foam brick: \$ 0.32

Cost of 1 price foam  
brick: \$ 0.44  
Cost of 1/2 foam brick: \$ 0.22

**10¢ more (less than 1% of the total cost) goes a long way!**

**Maxlife Arrangement**  
Flowers: \$1.25 a stem = \$15.00  
Accessories: \$2.00  
Container: \$2.50  
Foam: \$0.32  

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**Total: \$19.82**

**Other Arrangement**  
Flowers: \$1.25 a stem = \$15.00  
Accessories: \$2.00  
Container: \$2.50  
Foam: \$0.22  

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**Total: \$19.72**